

**INTERNATIONAL HUMANITARIAN UNIVERSITY  
ODESSA, UKRAINE**



**7<sup>TH</sup> INTERNATIONAL CONFERENCE  
(Announcement)**

**PROSPECTS  
FOR EFFECTIVE MANAGERIAL DECISIONS  
IN BUSINESS AND PROJECTS**

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International Humanitarian University, Odessa, Ukraine  
September 16–17, 2021

## THE AIM

The aim of the conference is to present and discuss the advances in science and practice in the field of economics, management, policy-making, and investments, which may be useful to improve effectiveness of decision-making in business and projects.

## SUBJECTS OF THE CONFERENCE

- Strategic and Tactical Targets for Managerial Decision-Making in the Business Environment
- Financial, Economic, Environment, and Psychological Aspects of Making Managerial Decisions
- Actual Problems for Developing Management of Projects, Programs and Portfolios
- Performance Measurement and Management in Business and Projects
- Energy Policy and Management

## KEY DATES

- **July 15, 2021** deadline for submitting an abstract
- August 15, 2021 deadline for sending a paper
- August 31, 2021 deadline for participation fee payment
- **September 16–17, 2021** dates of the conference

## CONFERENCE AGENDA

### September 16, 2021 (Thursday)

10.00 – 11.00 Registration, University Hall  
11.00 – 13.00 Plenary session  
13.00 – 14.00 Lunch  
14.00 – 16.00 Parallel sessions  
16.00 – 19.00 City tour  
19:00 – ... Gala dinner

### September 17, 2021 (Friday)

10.00 – 14.00 Cultural and entertainment tour  
14.00 – 16.00 Parallel sessions  
16.00 – 16.30 Closing the conference

## EDITORIAL REQUIREMENTS FOR CONFERENCE BOOK

**The abstract and papers should be submitted in English.**

- the whole text processed in **MS WORD**
- page format **A5, 20 mm margins** (top, bottom, left and right)
- font **Times New Roman**
- font size (Text) **10**
- line spacing **single**
- **Title of the contribution** – font size 11, in bold
- **Author's name, affiliation** – above the title of the text contribution, font size 10
- **The extent of abstract** is 1-3 pages
- **The extent of paper** is 10-20 pages
- **Quotation and notes writing:**
  - Literature quotation in the text: author's surname or authors' surnames, year of edition, e.g. Knight (2000) or (Knight, 2000); Andersson and Pedersen (2010) or (Andersson and Pedersen, 2010) for 2 authors. If there are 3 or more authors of the contribution, you must give surname of the first author and „et al.“, e.g. Meyer et al. (2011).
  - References list is given at the end of the contribution in alphabetical order of authors. In the case of collective authorship, all authors must be stated.

Abstract template is available here: [http://jami.org.ua/art\\_temp.doc](http://jami.org.ua/art_temp.doc)

## COMPETITION

(1) The best conference papers will be published in the *Journal of Applied Management and Investments* (ISSN 2225-3467) that is indexed in RePEc, etc. For instruction for authors see: <http://www.jami.org.ua>

(2) The best papers from the “Energy Policy and Management” session will be published in the Special Issue of the *Polityka Energetyczna – The Energy Policy Journal* (ISSN 1429-6675) that is indexed in **Scopus** (Elsevier). For instruction for authors see: <https://epj.min-pan.krakow.pl>

## ACCOMMODATION

The conference will take place in a very nice city – Odessa located on the northwest shore of the Black Sea (<http://en.wikipedia.org/wiki/Odessa>). If you need a help to book a hotel, please indicate the related details in the appropriate fields of the [Registration form](#).

## TOURS AND ENTERTAINMENT

The organizers provide for participants a variety of tours in the wonderful Odessa Opera House, the Museums of cognac and winemaking with tasting, Research Institute of Winemaking, Dolphinarium and other interesting places.

## CONFERENCE SECRETARIAT

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**WELCOME TO ODESSA!**