

**INTERNATIONAL HUMANITARIAN UNIVERSITY  
ODESSA, UKRAINE**



**3<sup>RD</sup> INTERNATIONAL CONFERENCE  
(Announcement)**

**PROSPECTS  
FOR EFFECTIVE MANAGERIAL DECISIONS  
IN BUSINESS AND PROJECTS**

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International Humanitarian University, Odessa, Ukraine  
September 14–15, 2017

## THE AIM

The aim of the conference is to present and discuss the advances in science and practice in the field of economics, management and investments, which may be useful to improve effectiveness of decision-making in business and projects.

## SUBJECTS OF THE CONFERENCE

- Strategic and Tactical Targets for Managerial Decision-Making in the Business Environment
- Financial, Economic and Psychological Aspects of Making Managerial Decisions
- Actual Problems for Developing Management of Projects, Programs and Portfolios
- Performance Measurement and Management in Business and Projects

## CALENDARIUM

- **June 30, 2017** deadline for submitting an abstract
- **July 31, 2017** deadline for sending papers
- **August 15, 2017** deadline for participation fee payment
- **September 14–15, 2017** date of the conference

## CONFERENCE SCHEDULE

### September 14, 2017 (Thursday)

- 9.00 – 11.00 Registration, University Hall
- 11.00 – 13.00 Plenary session
- 13.00 – 14.00 Lunch
- 14.00 – 16.00 Parallel sessions
- 16.00 – 19.00 Excursions

### September 15, 2017 (Friday)

- 14.00 – 16.00 Parallel sessions
- 16.00 – 19.00 Excursions

## COMPETITION

The best papers will be published in the Journal of Applied Management and Investments (ISSN 2225-3467): [www.jami.org.ua](http://www.jami.org.ua)

## EDITORIAL REQUIREMENTS

The abstract and papers should be submitted in English.

- the whole text processed in **MS WORD**
- page format **A5, 20 mm margins** (top, bottom, left and right)
- font **Times New Roman**
- font size (Text) **10**
- line spacing **single**
- **Title of the contribution** – font size 11, in bold
- **Author's name, workplace** – above the title of the text contribution, font size 10
- **Abstract**
  - Abstract is written in English
  - The maximum extent is 3 pages
- **The extent** of paper in prescribed format is 5-10 pages
- **Contacts**
  - Author's name, author's address, author's e-mail
- **Quotation and notes writing:**

- Literature quotation in the text: author's surname or authors' surnames, year of edition, e.g. Knight (2000) or (Knight, 2000); Andersson and Pedersen (2010) or (Andersson and Pedersen, 2010) for 2 authors. If there are 3 or more authors of the contribution, you must give surname of the first author and „et al.“, e.g. Meyer et al. (2011).
- List of bibliography is given at the end of the contribution in alphabetical order of authors. In the case of collective authorship, all authors must be stated.

Abstract template is available here: [http://jami.org.ua/art\\_temp.doc](http://jami.org.ua/art_temp.doc)

### ACCOMMODATION

The conference will take place in a very nice city – Odessa located on the northwest shore of the Black Sea (<http://en.wikipedia.org/wiki/Odessa>). If you need a help to book a hotel, please indicate the related details in the appropriate fields of the [Registration form](#).

### TOURS AND ENTERTAINMENT

The organizers provide for participants a variety of tours in the wonderful Odessa Opera House, the Museums of cognac and winemaking with tasting, Oceanarium, Dolphinarium and other interesting places.

### CONFERENCE SECRETARIAT

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**WELCOME TO ODESSA!**